

PRESS RELEASE

STEP UP IN EFFORTS TO ATTRACT MORE TALENT FOR THE MARITIME INDUSTRY WITH MARITIME SINGAPORE CONNECT OFFICE'S PARTNERSHIP WITH THE MINISTRY OF EDUCATION AND NANYANG TECHNOLOGICAL UNIVERSITY

Singapore, 13 September 2017 – Efforts to attract more talent for the Singapore maritime industry have intensified in recent months with various initiatives by the Maritime Singapore Connect (MSC) Office. This month, the MSC Office will partner the Ministry of Education (MOE) and Nanyang Technological University (NTU) for two large-scale events which target both secondary school students and undergraduates.

Over 4,000 Secondary Two students and their parents are expected to attend the **MOE Education and Career Guidance (ECG) Fair** on 15 and 16 September, which would showcase the maritime sector alongside two other sectors. At the undergraduate level, over 500 final-year undergraduates across all disciplines would participate in **The Xchange event at NTU** on 19 September. The six maritime companies involved in this event for the first time, would be given priority to next year's best graduates for their Management Trainee programme applications.

These partnership events with MOE and NTU are part of a series of activities by the MSC Office, which was established last year with a S\$4 million funding commitment from the Maritime and Port Authority of Singapore (MPA). The set up under the Singapore Maritime Foundation (SMF) is a national initiative to profile the Singapore maritime industry, connect students and jobseekers to maritime opportunities, and provide Singaporeans with easy access to maritime careers, education and training opportunities.

MOE ECG Fair – 15 to 16 September 2017

In its second event with **MOE**¹ this year, the MSC Office would be putting together a Maritime Showcase at the MOE ECG Fair from 15 to 16 September 2017, working alongside industry and school partners including **Jurong Port, PSA Corporation Ltd, Singapore Maritime Gallery (under MPA), Singapore Maritime Academy (part of Singapore Polytechnic), Ngee Ann Polytechnic and ITE College Central.**

The two-day event at Republic Polytechnic would reach out to over 3,600 Secondary Two students and 500 parents, to provide them with an overview of the maritime industry as well as introduce the various education and career pathways within the sector. The maritime industry is one of three sectors selected for the fair.

Highlights of the Maritime Showcase include a virtual walk-through of a future automated port with **PSA's Augmented Reality port model**; students could also get hands on with **Jurong Port's Crane Simulator**. Participating students would also learn about the various pathways into the maritime industry through eight career talks and 35 workshops, such as Ngee Ann Polytechnic's **Electrical Boat Building Workshop**². MOE would also be inviting parents to visit the exhibition on 16 September with their children to equip them for education and career path decisions.

Refer to [Annex A](#) for pictures of the PSA port model, Jurong Port Crane Simulator and details of the talks and workshops.

The Xchange @ NTU – 19 September 2017

The MSC Office is also collaborating with NTU on 19 September, to bring six maritime companies to The Xchange @ NTU, a networking event that grants companies early access to 2018's top graduates across all disciplines to market their Management Trainee

¹ MSC Office partnered with MOE for the first time this year for the MSC Maritime Insights Forum on 21 July 2017. Over 150 invited industry partners and ECG counsellors from MOE schools, polytechnics, universities and career centres under the Employment and Employability Institute (e2i), were given an overview and update on the diverse career opportunities available in the Sea Transport sector. The half-day event included a tour of Jurong Port, presentations by MPA, MSC Office and a panel discussion with four maritime professionals.

² For the Ngee Ann Polytechnic Electrical Boat Building Workshop, students will be organised in groups and provided with materials to build an electric boat. The objective of the workshop is to teach students the basic concepts of buoyancy and propulsion of a ship/boat and gain an understanding of the six motions of a ship/boat through observation.

programmes. The event is expected to attract over 500 students who are expected to graduate with a minimum of Second Class Upper Honours.

The participating maritime companies are **IMC Industrial Group, Kuok Singapore Limited Group, Maersk Line, PSA Corporation Ltd, Swire Pacific Offshore Operations Pte Ltd** and **TORM**.

Students will be free to visit the booths and interact with representatives from participating maritime companies from 6pm to 7pm. The subsequent two hours will be set aside for 30-minute company breakout sessions at their booths.

Mr Loh Pui Wah, Director, Career & Attachment Office at NTU said: ***“The Xchange @ NTU is an established platform for employers to reach out to top tier talent, and we are happy to be working with an industry partner like the Maritime Singapore Connect Office for the first time this year to reach out to maritime companies. This is a win-win partnership, for us to have successfully invited six leading maritime companies on campus to speak with prospective Management Trainees for their upcoming recruitment efforts, and for our graduates of all disciplines to learn more about careers in the maritime industry – a key economic pillar for Singapore.”***

Connecting Students and Jobseekers to Maritime Opportunities

Maritime has been highlighted as an important sector under SkillsFuture, and the industry’s outreach and publicity efforts have been ramped up since the establishment of the MSC Office in 2016.

Last month, the MSC Maritime Careers Workshop at the Pan Pacific Singapore brought together over 100 undergraduates from across all disciplines and working professionals with less than two years of work experience. The event on 18 August 2017 offered participants, as potential entry-level jobseekers, the rare opportunity to learn from seven leading local and international maritime companies about career opportunities through presentations, breakout sessions and a networking reception which followed.

In July this year, the Maritime Singapore Connect website (www.maritimesgconnect.com) was also launched as a new one-stop resource for information of interest to students and jobseekers. Individuals could upload their resumes as an indication of their interest in internships or jobs, and maritime companies in Singapore could use the website to contact interested candidates whenever a suitable role arises.

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Attached:

- **Annex A: Information on the MOE ECG Fair (15 – 16 September 2017)**
- **Annex B: Factsheet on the Maritime Singapore Connect Office**

ABOUT SINGAPORE MARITIME FOUNDATION

Established in 2004, the Singapore Maritime Foundation (SMF) is a private sector-led organisation that aims to develop and promote Singapore as an International Maritime Centre (IMC). As the representative voice for the commercial players of the maritime industry, SMF seeks to forge strong partnerships with the public and private sectors of the maritime industry. SMF spearheads initiatives to promote the diverse clusters of the maritime industry in Singapore and at international frontiers, and to attract young talents to join the sector. SMF is directed by its Board of Directors which comprises prominent leaders in the Singapore maritime community.

For details, please visit www.smf.com.sg.

ABOUT MARITIME SINGAPORE CONNECT OFFICE

The Maritime Singapore Connect (MSC) Office was set up with a \$4 million commitment by the Maritime and Port Authority of Singapore in 2016 to complement efforts by SkillsFuture under the Sectoral Tripartite Committee for Transport (Sea) to attract more Singaporeans to join the maritime industry, following feedback from the industry. The unit under the Singapore Maritime Foundation (SMF) works on various fronts to elevate profiling efforts of the maritime industry, connect students and jobseekers to maritime opportunities, and provide Singaporeans with easy access to maritime careers, education and training opportunities.

As a central node connecting maritime employers, industry associations, schools and government agencies on all things maritime, the MSC Office offers maritime-related education and career guidance, links the industry with schools for internship and job opportunities, and organises outreach events and publicity campaigns.

For details, visit www.maritimesgconnect.com or email us at msc@sgmf.com.sg.

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Annex A: Pictures of PSA Port Model, Jurong Port Crane Simulator and Details of Talks and Workshops



PSA's Augmented Reality port model



Jurong Port's Crane Simulator

Details of Talks

Name and Designation	Organisation	Time Slots
<p>Capt. James De Foe, Senior Lecturer or Mr Foo Nan Cho, Deputy Director, Engineering</p> <p><i>“Maritime Singapore and a Maritime Education”</i></p> <p><i>Speaker’s presentation will help students understand the maritime industry and the three maritime diploma courses in Singapore Polytechnic.</i></p>	Singapore Maritime Academy	1100 – 1130
<p>Mr Ong Tuck Wei, Lecturer or Mr. Jiang TianXiao, Lecturer</p> <p><i>“Maritime Singapore and a Maritime Education”</i></p> <p><i>Speaker’s presentation will help students understand the maritime industry and the Diploma in Marine and Offshore Technology course.</i></p>	Ngee Ann Polytechnic (Marine and Offshore Technology)	0930 – 1000
<p>Mr Roozaimy Bin Omar, Lecturer</p> <p><i>“My Marine Story”</i></p> <p><i>Speaker’s presentation will help students understand the maritime industry and maritime course options in the ITE.</i></p>	ITE College Central (Marine Engineering)	1100 – 1130
<p>Angelia Ong, Senior Executive, Commercial</p> <p><i>“My Maritime Journey”</i></p> <p><i>As a student from the Singapore Maritime Academy that went on to Plymouth University in the UK, a recipient of the MaritimeONE Scholarship and a recent entrant into the professional world, Angelia will share about her motivations, aspirations and rewarding experience in her maritime journey so far.</i></p>	Jurong Port (MaritimeONE Scholarship Alumnus)	1630 – 1700
<p>Heng Yang Ling, Stowage Planner</p> <p><i>“The Maritime Industry”</i></p>	Maersk (MaritimeONE Scholarship Alumnus)	1500 – 1530

<p><i>As an alumnus from SP's Singapore Maritime Academy that went on to NTU's Maritime Studies, an ex-recipient of the MaritimeONE Scholarship and a current Singapore Maritime Ambassador, Yang Ling has had more experience within the industry than many her age.</i></p>		
<p>Darian Chan, Charterer</p> <p><i>"Voyage to Success"</i></p> <p><i>As a student from SMU's Maritime Economics Concentration (now known as Maritime Economics Track), a recipient of the MaritimeONE Scholarship and a recent entrant into the professional world, Darian will share about his motivations, aspirations and rewarding experience in his maritime journey so far.</i></p>	<p>Torvald Klaveness (MaritimeONE Scholarship Alumnus)</p>	<p>1630 – 1700</p>
<p>Nurul Fazirah, Student</p> <p><i>"My Aspirations for Taking up the Seafaring Route"</i></p> <p><i>Secondary Two students will get to hear from a senior on his/her aspirations for taking up the seafaring route, and the adventures they've experienced in school and on deck so far.</i></p> <p><i>As a recipient of the Tripartite Maritime Scholarship (TMSS), a scholarship open to local students aspiring to be future captains and chief engineers of ocean-going vessels, the speaker will also be able to share about some of the schemes provided by the maritime industry/government available that supports those pursuing this route.</i></p>	<p>Singapore Maritime Academy, Diploma in Nautical Studies (Tripartite Maritime Scholarship Recipient)</p>	<p>1500 – 1530</p>
<p>Jamond Yeo, COC3 Marine Engineer with PIL</p> <p><i>"A Career at Sea"</i></p> <p><i>Secondary Two students will get to hear from a senior on his/her aspirations for taking up the seafaring route, and the adventures they've experienced in school and on deck so far.</i></p> <p><i>As a recipient of the Tripartite Maritime</i></p>	<p>Singapore Maritime Academy (Tripartite Maritime Scholarship Recipient)</p>	<p>1630 – 1700</p>

<p><i>Scholarship (TMSS), a scholarship open to local students aspiring to be future captains and chief engineers of ocean-going vessels, the speaker will also be able to share about some of the schemes provided by the maritime industry/government available that supports those pursuing this route.</i></p>		
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Details of Workshops

Activity	No. of sessions	Time Slots
<p>I can build my future in maritime</p> <p>By Singapore Maritime Academy, Singapore Polytechnic</p> <ul style="list-style-type: none"> • James De Foe • Foo Nan Cho 	10	0900 – 0945 (2 sessions) 1015 – 1100 (2 sessions) 1430 – 1515 (2 sessions) 1545 – 1630 (2 sessions) 1645 – 1730 (2 sessions)
<p>Electrical Boat Building</p> <p>By Ngee Ann Polytechnic</p> <ul style="list-style-type: none"> • Jiang TianXiao 	7	1000 – 1045 1115 – 1200 (3 sessions) 1430 – 1515 (3 sessions)
<p>Cargo Operations</p> <p>By ITE College Central (Maritime Business)</p> <ul style="list-style-type: none"> • Audrey Teh • Azahari Mohamad Yusuf 	4	0900 – 0945 1015 – 1100 1430 – 1515 1545 – 1630
<p>Balancing Act</p> <p>By ITE College Central (Marine Engineering)</p> <ul style="list-style-type: none"> • Roozaimy Bin Omar 	2	1000 – 1045 (2 sessions)
<p>Self-righting Boat</p> <p>By ITE College Central (Marine Engineering)</p> <ul style="list-style-type: none"> • Roozaimy Bin Omar 	2	1545 – 1630 (2 sessions)
<p>Create a Stop Motion Animation on everything Maritime</p> <p>By the Singapore Maritime Gallery</p> <ul style="list-style-type: none"> • Kenneth Lim 	10	1530 – 1615 (5 sessions) 1645 – 1730 (5 sessions)

Annex B: Maritime Singapore Connect (MSC) Office Factsheet



The Singapore maritime industry is diverse and dynamic, and offers multiple pathways to a rewarding and enriching maritime career. However, the challenge lies in reaching out effectively to students and jobseekers when the pool of information resides with different parties depending on the individual's area of interest.

To address this, the Maritime Singapore Connect (MSC) Office was set up in 2016 with a \$4 million commitment from the Maritime and Port Authority of Singapore. The unit under the Singapore Maritime Foundation (SMF) complements efforts by the Sectoral Tripartite Committee for Transport (Sea) to attract more Singaporeans to join the maritime industry, following feedback from the industry.

The MSC Office serves as a central node connecting maritime employers, industry associations, schools and government agencies on all things maritime for students and jobseekers. It leverages on its network of partnerships to elevate profiling efforts of the maritime industry, connect students and jobseekers to maritime opportunities, and provide Singaporeans with easy access to maritime careers, education and training opportunities.

The new Maritime Singapore Connect website (www.maritimesgconnect.com), launched in July 2017, is one of the engagement channels by the MSC Office. Students and jobseekers now have a one-stop resource on all things maritime – from education and career options, to the scholarships and management trainee programmes offered by maritime employers in Singapore. They could also upload their resumes to indicate interest in internships and jobs, for maritime companies to contact them when there is a suitable opportunity. The website also has videos and feature stories to help provide a better understanding of the careers and opportunities in the maritime industry.

Access to the resume database is free for maritime companies with a registered account, although the system will not release the individual's resume until his/her consent, to protect the jobseeker's confidentiality. Maritime companies in Singapore could also tap on this new online platform to market internship, job, scholarship and management trainee programmes without cost.

Apart from the website, the MSC Office also works with various partners on maritime-related education and career guidance matters, linking the industry to schools for internship and job opportunities, and organising outreach events and publicity campaigns.

The MSC Office also leverages on its network of partnerships to identify opportunities and areas of need to help maritime companies in Singapore in their manpower profiling and recruitment efforts.

The MSC Office can also be found on the following social media platforms:

Facebook: www.facebook.com/MaritimeSingaporeConnect
LinkedIn: www.linkedin.com/company/the-maritime-singapore-connect-msc-office
Instagram: www.instagram.com/officemsc/
YouTube: [MSC Office](https://www.youtube.com/channel/UC...)