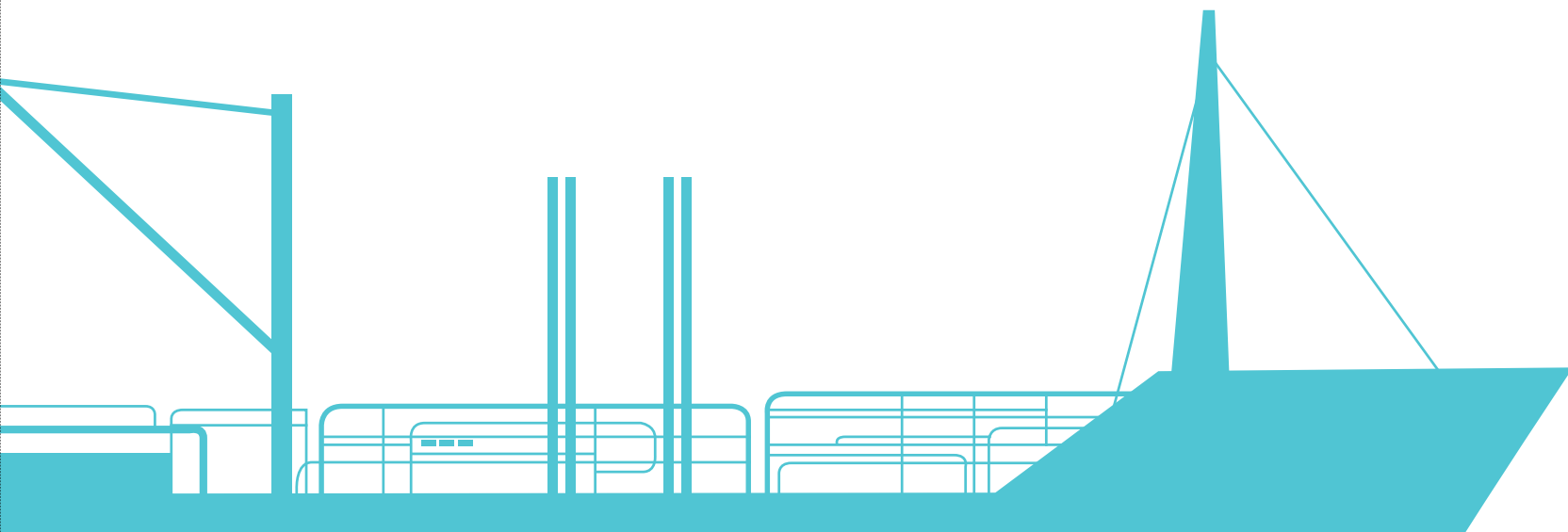


# STRONG MOMENTUM FORWARD



# OFFICIAL LOG

## **Name of Vessel**

Singapore Maritime Foundation

## **Nature of Voyage**

Steering the Maritime Industry

## **Port of Registry**

Singapore

## **Duration of Voyage**

2004 to present



# THE SECOND FIVE YEARS

2009 – 2013



# ABOUT SMF

The Singapore Maritime Foundation (SMF), a private sector initiative, was incorporated on 27 January 2004 to embrace and support the government's objective of promoting Singapore as an international maritime centre. SMF receives full funding from the Maritime and Port Authority of Singapore (MPA) but remains a private sector-led organisation embodying the energy and drive of Singapore's leading maritime players.

As the representative voice for corporate leaders in the maritime industry, SMF seeks to forge strong partnerships between the public and private sectors of the maritime industry and spearhead initiatives to profile the industry and maritime professionals.

## Objectives:

- To provide a **forum** in the private sector for exchanging, generating and developing ideas and proposals to turn Singapore into an International Maritime Centre (IMC)
- To act as the **catalyst** in fostering mutual cooperation among various sectors of the maritime industry
- To serve as the government's **partner** from the private sector in promoting Singapore as a leading IMC and developing manpower to support the maritime industry



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# CLEAR DESTINATION

Singapore is well poised to become a leading international maritime centre in the region. Our richly diverse maritime ecosystem and well-developed maritime infrastructure form the basis for this development. With globalisation, population growth and an increasing demand for resources, the maritime industry will continue to be an important enabler of trade.



The Singapore maritime industry is a key pillar of our nation's economy, contributing some seven per cent to our Gross Domestic Product (GDP).

Notably, Singapore's success in this regard did not come by chance, and certainly, we must do more if we are to stay ahead. Being attuned to the maritime businesses' concerns is important. At the same time, there is also room to synergise efforts for the maritime community's needs as a whole.

# CHAIRMAN'S MESSAGE

That formed the basis for the establishment of the Singapore Maritime Foundation (SMF) - a government-funded and private sector-led organisation, in 2004.

Together with our partners, SMF drives initiatives to develop and promote Singapore as a leading International Maritime Centre. SMF also supports the industry's growth via



“

I am encouraged by what we have to share in the second half of our 10-year history, and am also deeply appreciative of the support from our partners, who have helped made this journey such a fulfilling one.”

maritime talent development, which includes public outreach efforts about Singapore's maritime industry.

This book follows on from our first five-year commemorative publication, and it captures key milestones for SMF from 2009 to 2013.

One of them is the *Sea Asia* conference and exhibition – SMF's flagship event, started as an iconic international maritime event for the region. Over the span of just four shows, the number of participants (at *Sea Asia* 2013) close to doubled, whilst the nett exhibition space close to tripled, compared to the inaugural edition in 2007.

In the area of manpower talent development, we are also seeing the fruits of our labour. From just three awards in 2007, we presented a record number of 42 MaritimeONE Scholarships in 2013. Over the years, our maritime industry partners have contributed a total of 160 MaritimeONE scholarships to date, worth more than \$4.3 million dollars.

SMF has also embarked on a number of initiatives to better serve the Singapore maritime community. These include the

reconstitution of the Singapore Chamber of Maritime Arbitration (SCMA) in 2009 and the launch of the Singapore Ship Sale Form in 2011.

SMF also worked closely with the Baltic and International Maritime Council (BIMCO), along with SCMA, in the proceedings leading up to the November 2012 announcement that Singapore would represent the Asia region as a new arbitration seat in BIMCO contracts. This set Singapore apart from the other maritime cities as the choice maritime arbitration centre in Asia.

All these achievements were made possible thanks to the tremendous support from the maritime industry. We are privileged to have played a part in furthering Singapore's aspirations in the global maritime arena, and SMF will continue to nurture the partnership between the maritime community and the government.

Thank you all for your support.

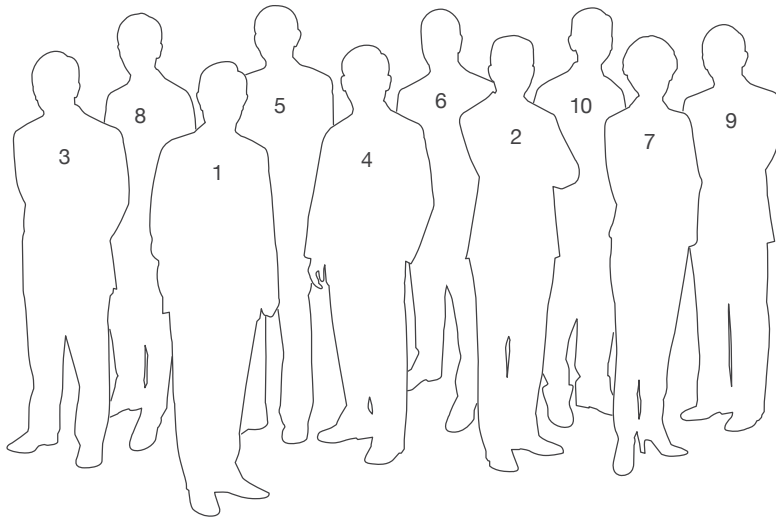
**Michael Chia**

Chairman  
Singapore Maritime Foundation



# SINGAPORE MARITIME FOUNDATION BOARD

The SMF Board is steered by the Board of Directors comprising prominent leaders from the Singapore maritime industry. Our Board sets the direction for SMF's initiatives.



**1. Mr Michael Chia**  
**Chairman**

*(2005 to date)*

Managing Director (Marine & Technology),  
Keppel Offshore & Marine Ltd

**2. Mr Andrew Tan**  
**Member**

*(2014 to date)*

Chief Executive  
Maritime and Port Authority of Singapore

**3. Mr Goh Teik Poh**  
**Member**

*(2009 to date)*

Chairman  
Maritime Industry Advisory Council  
Singapore Polytechnic

**4. Mr Wong Weng Sun**  
**Member**

*(2010 to date)*

President & CEO  
Sembcorp Marine Ltd

**5. Mr Patrick Phoon**  
**Member**

*(2010 to date)*

Deputy Managing Director  
Evergreen Shipping Agency (S) Pte Ltd

**6. Mr Henry C. Mytton-Mills**  
**Member**

*(2012 to date)*

Managing Director  
Aries Shipbroking (Asia) Pte Ltd

**7. Mrs Gina Lee-Wan**  
**Member**

*(2012 to date)*

Partner  
Allen & Gledhill LLP

**8. Mr Andreas Sohmen-Pao**  
**Member**

*(2014 to date)*

Chief Executive Officer  
BW Maritime Pte Ltd

**9. Mr Tan Puay Hin**  
**Member**

*(2014 to date)*

Regional CEO, Southeast Asia  
PSA International Pte Ltd

**10. Mr Lee Keng Mun**  
**Member**

*(2014 to date)*

Head of Shipping Asia  
HSH Nordbank AG



# PAST SMF BOARD MEMBERS

## 1. Mr Teo Siong Seng

### **Chairman**

*(2004 – 2009)*

Managing Director  
Pacific International Lines (Pte) Ltd

## 2. Mr Choo Chiau Beng

### **Member**

*(2004 – 2009)*

Formerly Chief Executive Officer  
Currently Senior Advisor  
Keppel Corporation Ltd

## 3. Dato' Jude Philemon Benny

### **Member**

*(2004 – 2009)*

Senior Partner  
Joseph Tan Jude Benny LLP

## 4. Mr Brent Nelson Smith

### **Member**

*(2004 – 2007)*

Formerly Managing Director &  
Joint Group Head Corporate and  
Investment Banking  
DBS Bank Ltd  
Currently Managing Director  
Vietnam Capital Group

## 5. Mr Teo Joo Kim

### **Member**

*(2004 – 2005)*

Chairman  
Pacific Carriers Ltd

## 6. Mr Lui Tuck Yew

### **Member**

*(2004 – 2005)*

Formerly Chief Executive  
Maritime and Port Authority of Singapore  
Currently Minister for Transport

## 7. Mr Heng Chiang Gnee

### **Member**

*(2004 - 2005)*

Formerly Deputy President  
Sembcorp Marine Ltd  
Currently Executive Director  
Singapore Maritime Institute

## 8. Mr Tay Lim Heng

### **Member**

*(2005 – 2009)*

Formerly Chief Executive  
Maritime and Port Authority of Singapore  
Currently Director  
Group Risk Management  
Keppel Corporation Limited

## 9. Mr Kuok Khoon Kuan

### **Member**

*(2006 – 2011)*

Managing Director  
Pacific Carriers Ltd

## 10. Mr Christopher Lau

### **Member**

*(2010 – 2011)*

Senior Counsel, Chartered Arbitrator  
Christopher Lau SC (Singapore)

## 11. Mr Erik Borgen

### **Member**

*(2008 – 2013)*

Formerly Regional Director and Head of Asia  
DnB NOR Bank ASA  
Currently Senior Advisor  
Herkules Singapore Pte Ltd

## 12. Mr Lam Yi Young

### **Member**

*(2009 – 2013)*

Formerly Chief Executive  
Maritime and Port Authority of Singapore  
Currently Deputy Secretary, Policy  
Ministry of Education



# SMF ADVISORY PANEL MEMBERS

## **Mr Roland Tan**

*(2006 to date)*

Director, Singapore Maritime Academy  
Singapore Polytechnic

## **Mr Peter Blumbach**

*(2008 to date)*

Managing Director  
Amsbach Marine (Singapore) Pte Ltd

## **Mr Philip Clausius**

*(2008 to date)*

Chief Executive Officer  
Transport Capital Pte Ltd

## **Capt Surendra Dutt**

*(2009 to date)*

Managing Director  
Anglo-Eastern Shipmanagement  
(Singapore) Pte Ltd

## **Mr Haider Nawaz**

*(2011 to date)*

Vice President (Business Development)  
Varun Shipping Company Limited

## **Mr Esben Poulsen**

*(2012 to date)*

Chairman  
AVRA International Pte Ltd

## **Mr Ong Poh Kwee**

*(2012 to date)*

Deputy President  
Sembawang Shipyard Pte Ltd

## **Mr Chow Yew Yuen**

*(2012 to date)*

Chief Executive Officer  
Keppel Offshore & Marine Ltd

## **Mr Chan Leng Sun**

*(2012 to date)*

Senior Counsel  
Principal  
Baker & McKenzie.Wong & Leow



# PAST SMF ADVISORY PANEL MEMBERS

## **Mr Chan Tuck Hoi**

(2004 – 2006)

Formerly Managing Director  
New Econ Line Pte Ltd

## **Mr Gijsbert Schot**

(2004)

Formerly General Manager  
Fortis Bank S.A./N.V., Singapore Branch

## **Capt Ib Fruergaard**

(2004 – 2006)

Formerly President, Shipping  
Titan Petrochemicals Group Ltd

## **Capt Takamaru Ishida**

(2004 – 2006)

Formerly Chairman & CEO  
NYK Shipmanagement Pte Ltd

## **Mr Patrick Phoon**

(2004 – 2010)

Deputy Managing Director  
Evergreen Shipping Agency (S) Pte Ltd

## **Mr Kenichi Kuroya**

(2004 – 2009)

Formerly Managing Director  
“K” Line Pte Ltd

## **Mr Richard Loo**

(2004 – 2012)

Formerly Managing Director,  
L.C.H. (S) Pte Ltd  
Chairman and CEO,  
KIB Insurance Brokers (S) Pte Ltd

## **Mr Ji Hai Sheng**

(2004 – 2008)

Formerly President  
COSCO Corporation (S) Ltd

## **Mr George Joseph**

(2004 – 2008)

Formerly Assistant News Editor  
Currently Copy Editor  
The Business Times  
Singapore Press Holdings

## **Mr Lim Tau Kok**

(2006)

Formerly Managing Director  
Neptune Orient Lines Ltd  
Currently Director  
PACC Ship Managers Pte Ltd

## **Mrs Gina Lee-Wan**

(2006 – 2012)

Partner  
Allen & Gledhill LLP

## **Ms Louisa Follis**

(2006 – 2008)

Formerly Director of Simpson,  
Spence & Young Ltd  
and General Manager of SSY Research,  
Singapore

## **Mr Rohet N. Tolani**

(2007 – 2011)

Managing Director  
Tolani Shipping (S) Pte Ltd

## **Capt Vijay Rangroo**

(2007 – 2009)

Managing Director  
M.T.M Ship Management Pte Ltd

## **Mr Lee Keng Mun**

(2007 – 2013)

Head of Shipping Asia  
HSH Nordbank AG

## **Mr Peter Borup**

(2008 – 2012)

Formerly Managing Director,  
Singapore Group Vice President  
Norden Asia, NORDEN Tankers &  
Bulkers Pte Ltd Singapore  
Currently President  
Lauritzen Bulk, J. Lauritzen A/S

## **Mr Henry C. Mytton-Mills**

(2010 – 2012)

Managing Director  
Aries Shipbroking (Asia) Pte Ltd





# PREVAILING ROUTES

Over the past 10 years, SMF has pursued a course that reinforces Singapore's maritime position on the world map, providing a platform for the exchange of exciting ideas for growth as an international maritime centre. It has facilitated dialogue and cooperation among maritime stakeholders, and promoted the development of a pipeline of maritime talent.

# FLYING THE SINGAPORE FLAG



Minister Teo Chee Hean at the opening ceremony for Sea Asia 2011



Students from tertiary institutions at the Sea Asia Youth Tour 2013

## SEA ASIA

SMF started the *Sea Asia* conference and exhibition, together with Seatrade, in 2007, to develop an iconic international maritime event for this region, in recognition of the rising importance of Asia in world shipping.

Seven years on, the success of SMF's flagship event in drawing the local maritime community and the international maritime leaders together to discuss pertinent maritime issues and project the voice of Asia in a more impactful manner is evident.

Over the span of just four shows, the number of participants has close to doubled, whilst the nett exhibition space has close to tripled, since the inaugural edition in 2007.

As the world emerged from the global economic downturn of 2008, the need for a stronger and clearer Asian voice reflected the fundamental shift of shipping and maritime activity to the East. This formed the basis for the second show's theme in 2009– “The Asian Voice in World Shipping – Clearer and Stronger.”

In 2011, *Sea Asia* was staged at Marina Bay Sands for the first time. More than 100 students from institutions of higher learning also toured the mega-maritime exhibition to familiarise themselves with internship and career opportunities.

The fourth edition of *Sea Asia* in 2013 reached a record-high of over 13,000 participants from around the world. A total of 700 delegates from 39 countries participated in the conference sessions. A *Sea Asia* Youth Tour was also conducted for 200 students from five tertiary institutions.



## SEA ASIA



2007

>7,000

Participants from  
42 Countries

2009

>10,000

Participants from  
62 Countries

2011

>12,000

Participants from  
60 Countries

2013

>13,000

Participants from  
68 Countries

## SINGAPORE PAVILION AT NOR-SHIPPING AND POSIDONIA

SMF works closely with the Association of Singapore Marine Industries (ASMI), the Maritime and Port Authority of Singapore, and other strategic partners to stage the Singapore Pavilion at the international maritime shows – *Nor-Shipping* and *Posidonia*.

In 2009, 2011 and 2013, SMF led a delegation of maritime-related companies from Singapore, together with ASMI, to *Nor-Shipping* - Europe's largest shipping and maritime trade event in Oslo, Norway.

Likewise, in 2010 and 2012, SMF and ASMI led a contingent of home-grown maritime-related companies to fly the

Singapore flag high at *Posidonia* in Athens, Greece – the world's largest shipping trade exhibition.

The Singapore Pavilion at such international maritime events provides an excellent platform for the showcase and promotion of the maritime services and expertise that Singapore has to offer to the global maritime community congregated there.

Visitors of the Singapore Pavilion at *Nor-Shipping* are also traditionally treated to a “taste of Singapore” during the Singapore Nite reception organised by SMF, when local chefs are specially flown over to Oslo to prepare distinctive local snacks for the guests.



Nor-Shipping 2013



Posidonia 2012

# FORGING TIES



Toast by members of the board to kickstart the reception in 2013



Guests at SMF's New Year Cocktail Reception 2011



Reappointment of Mr Michael Chia in 2012 as the Chairman of SMF

## SMF ANNUAL NEW YEAR COCKTAIL RECEPTION

The SMF New Year Cocktail Reception, traditionally held in early January, is the platform for SMF to gather the maritime leaders in the industry to thank them for their support in the past year, and to usher in the new year together.

Over 250 maritime luminaries attend each year, and the Guest of Honour is typically the Minister of Transport, who also uses this platform to announce statistics relating to the performance of the Singapore maritime industry in the preceding year. This is also the platform for the appointment and renewal of SMF Board members.

2007 to 2013

26

Maritime  
Knowledge  
Shipping  
Sessions  
Held

### MARITIME KNOWLEDGE SHIPPING SESSIONS

SMF has been partnering the General Insurance Association of Singapore (GIA) since 2007 to organise the Maritime Knowledge Shipping Sessions, a series of seminars which aim to heighten marine insurance and maritime professionals' awareness of pertinent maritime issues that are intertwined with marine insurance.

Guest speakers are invited to present on their niche topic areas, ranging from maritime dispute resolution, piracy and maritime security, risk assessment, oil pollution liabilities, ship classification, and claims management to global trends in marine hull and cargo insurance.

A total of 18 Maritime Knowledge Shipping Sessions were held from 2009 to 2013, adding up to a total of 26 sessions since the inaugural session in 2007. The series is sponsored by LCH (S) Pte Ltd.

### MARINE INSURANCE & MARITIME NETWORKING EVENTS

The Marine Insurance & Maritime Networking Event was started by SMF along with the General Insurance Association of Singapore (GIA) in 2011.

This networking event serves as a platform for the marine insurance practitioners to mingle and forge new ties with maritime professionals across various specialisations, including ship financiers, shipowners, classification societies, shipbrokers and maritime lawyers.

The inaugural Marine Insurance & Maritime Networking event was held on 8 June 2011. Since then, SMF and GIA have co-hosted this event on an annual basis.



Maritime Knowledge Shipping Session on  
Damage & Risk Assessment in 2011



Marine Insurance & Maritime Networking Event 2013

# GROOMING TALENT

## MARITIMEONE SCHOLARSHIPS

MaritimeONE (Maritime Outreach Network) is the key manpower development programme that focuses on grooming talents for the Singapore maritime sector. In 2009, SMF took on the Secretariat role of MaritimeONE – a joint initiative of four strategic partners, namely the Association of Singapore Marine Industries, Maritime and Port Authority of Singapore, Singapore Shipping Association and SMF.

The MaritimeONE Scholarship programme is a key initiative spearheaded by the SMF. Sponsoring companies provide the funding for these scholarships which are administered by the staff of SMF. Some of the sponsoring companies also offer internship opportunities for the scholars during their school term.

Over 20 maritime-related degree and diploma programmes are supported

by the MaritimeONE scholarships. These courses are identified by SMF in consultation with maritime-related organisations, which are at liberty to select the course(s) which they would be keen to sponsor their scholars for. This list increases every year as companies welcome talents from diverse backgrounds to meet the increasing manpower needs of the growing maritime industry.

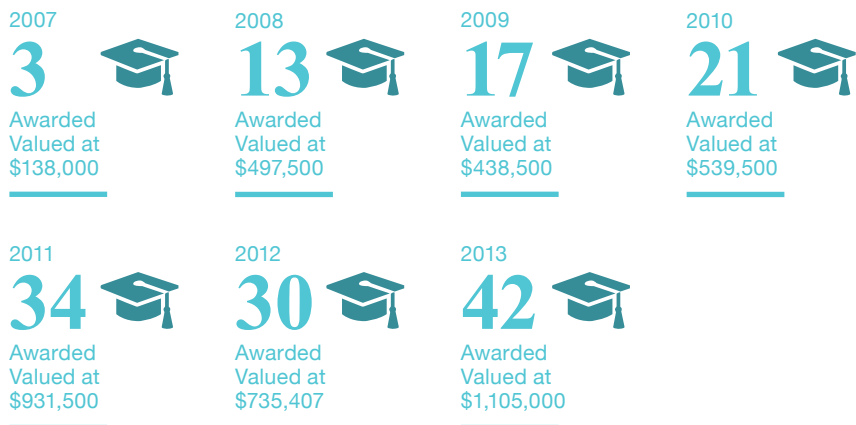
Under the stewardship of SMF, the scholarship programme has witnessed a steady growth over the years; from 17 scholarships that were awarded in 2009 to a record high of 42 scholarships in 2013.

To date, a total of 160 scholarships, worth more than S\$4.3 million, have been awarded to outstanding and deserving students to pursue maritime-related courses in Singapore and overseas.



MaritimeONE Scholarship Awards Ceremony 2011

## MARITIMEONE SCHOLARSHIPS



Scholars at the MaritimeONE Scholarship Awards Ceremony 2012



A MaritimeONE 2013 scholar receiving her award from Mr Michael Chia, Chairman of SMF

## OVERSEAS EXCHANGE BURSARIES

Every year, SMF awards bursaries to maritime students deserving of financial aid, to help defray the expenses of their overseas travel for exchange programmes. These bursaries are available for students undertaking maritime-related courses in several local universities and polytechnics.

SMF awarded six bursaries in 2009, seven bursaries in 2010, 14 bursaries in 2011, 26 bursaries in 2012 and 23 bursaries in 2013.



# REACHING OUT

## ENGAGING YOUTHS IN MARITIME

To interest junior college (JC) students in the maritime industry, SMF participates in JC career fairs and conducts maritime career talks on-campus to acquaint students with the diversity of career options available.

SMF also conducts tea talks and presentations to students at Singapore Polytechnic and NTU, to share about the MaritimeONE scholarships available to them. In 2012, SMF also developed a scholarship marketing video for use at school talks and fairs to heighten the 'hip' quotient of the maritime industry and the careers it offers.

The Maritime Open House is a new outreach event started in 2012 to engage secondary school students.

For the second edition in 2013, over 300 students participated in the full-day programme consisting of a drama skit, maritime presentations and learning journeys.

Students visited several facilities with restricted access such as the shipyards and the Port Operations Control Centre at PSA Vista. Some students also visited the Singapore Maritime Gallery and went out to sea to witness various port, terminal and offshore operations.

SMF also collaborated with the Maritime Experiential Museum in 2013 to develop a guided activity worksheet for primary school students visiting the museum to impress upon them the importance of maritime in their daily lives.



A speaker from PSA Singapore Terminals addressing students at the SMU Industry Awareness Talk 2011



Students at the Singapore Maritime Gallery during the Maritime Open House 2012

Travelled to

38

Secondary  
Schools from  
Jan to May 2013

Reached out to

28,860

Students

## MARITIME SKIT FOR SECONDARY SCHOOLS

To profile the maritime industry as a fun and exciting one, SMF commissioned renowned Singapore-based theatre company, The Necessary Stage (TNS) to conceptualise and produce a maritime skit titled “The Project”.

To help students relate, the skit dialogue incorporated facts like how 55,000 tonnes of cement, equivalent to the weight of 40 blue whales and the size of 30 Olympic swimming pools, were conveyed in ships across the sea.

The skit also presented the maritime community as a closely-knit family and emphasised on the various career options which students from different educational backgrounds can explore. It also highlighted the diversity of maritime careers at sea and onshore.

“The Project” was staged at 38 secondary schools from January to May 2013 and it successfully reached out to over 28,000 students.



Secondary school students enjoying the maritime skit



“The Project” – a skit commissioned by SMF

## MARITIMEONE ACTIVITIES

SMF has collaborated with various tertiary institutions over the years on maritime-related project assignments, whereby students conceptualise and execute marketing collaterals and/or campaigns to promote maritime education and career opportunities to their peers.

In 2009, SMF organised a MaritimeONE@Campus Challenge in which NTU students from the Wee Kim Wee School of Communication and Information designed maritime-themed postcards. An estimated 90,000 of these postcards were circulated at cafes, libraries and entertainment hotspots in the following year. Other collaborations with NTU over the years include the creation of print advertisements and broadcast commercials, which were then published for public consumption thereafter in local magazines such as Teenage, online channels such as STOMP and at various MaritimeONE events.

In a six-week online marketing campaign conducted from March to April 2010, five videos created by students at Singapore Polytechnic were selected from 105 student submissions and featured in the MaritimeONE Video Challenge on the STOMP website.

SMF ran another STOMP campaign entitled “MaritimeONE Commercial Challenge – People’s Choice on STOMP” in April 2011, which had students from NTU and Singapore Polytechnic competing for the votes for the most popular maritime television and radio commercials. This campaign attracted much attention, with over 30,000 votes from the public.

In 2012 and 2013, SMF took on another project with Temasek Polytechnic’s School of Business, to develop marketing campaigns to promote maritime careers and MaritimeONE scholarships. A series of advertisements by third-year students was subsequently adapted and printed as postcards for distribution.

In a separate collaboration, 50 Temasek Polytechnic students produced a special maritime supplement featuring young maritime professionals, whereby SMF arranged for the students to take photographs in the port terminal and Singapore Maritime Academy for the supplement.

In addition, 17 student groups from the National University of Singapore’s (NUS) Business School conducted research in 2012 to understand factors that influenced youth in their choice of career paths. Based on their findings, the students developed marketing campaigns to increase the appeal of maritime academic courses and careers.



Winners from Singapore Polytechnic for the STOMP website collaboration in 2010



Students from NTU filming for the MaritimeONE Video Challenge 2013

Other MaritimeONE outreach initiatives include a radio campaign on 98.7FM and 93.8FM soon after the announcement of the A-level results in 2012. Winning maritime commercials created by Temasek Polytechnic students were aired to raise awareness of the MaritimeONE scholarships and maritime careers.

In 2013, SMF also staged the Maritime Campus event for the first time at Victoria Junior College (VJC). Students visited the one-day exhibition dedicated to the maritime industry and attended a career-cum-education talk featuring MaritimeONE representatives and MaritimeONE scholars who were VJC alumni.



Maritime Campus 2013 event at Victoria Junior College

## TEACHER OUTREACH INITIATIVE

As part of the MaritimeONE teacher outreach initiative, 46 career guidance teachers from 36 schools (including secondary schools, junior colleges and polytechnics) took part in a half-day learning journey that brought them on a guided tour through the Singapore Maritime Gallery. Participants also went on an exclusive sea tour and visited the Raffles Lighthouse. The programme sought to share more about the diversity of maritime careers with teachers, so they could better advise their students.



Teachers' visit to the Raffles Lighthouse for MaritimeONE Teacher Outreach in 2012







# NEW COURSES

Singapore's maritime industry is vibrant and dynamic, and it must be so to stay ahead of the game. While there has been emerging recognition of Singapore as a regional seat of international maritime arbitration, the maritime community needs to continue to chart new courses where the opportunity or need arises. SMF seeks to contribute and add value in Singapore's journey as a leading international maritime centre.

# LAUNCH OF THE SINGAPORE SHIP SALE FORM (SSF)

The Singapore Ship Sale Form (SSF) was launched by SMF on 6 January 2011, at SMF's New Year Cocktail Reception, in response to the call from Singapore and Asian maritime communities for an alternative sale form that would better serve their needs in the sale and purchase (S&P) of secondhand vessels.

From its inception to implementation, the SSF was formulated in close consultation with shipping associations as well as maritime players in diverse specialisations. It addresses the need for an alternative form to cater to increasing shipping activity and maritime arbitration cases in Asia. This development is timely, given that Asian shipowners today own nearly half the world's fleet.



Launch of the Singapore Ship Sale Form in 2011

The SSF features clearly defined clauses that are reflective of current S&P practices, thereby reducing the number of changes that would need to be made to a standard form, saving time and costs for both seller and buyer.

The first transaction using the SSF was signed during its launch on 6 January 2011 in a US\$4.87 million deal between Marco Polo Offshore II (Pte) Ltd and Abbeypure Pte Ltd for the vessel, SMS Spectrum. The contracting parties opted to make Singapore the seat of arbitration, with English law to apply.

As part of SMF's continuous efforts to build greater awareness of the SSF, a publication, "A Guide to the Singapore Ship Sale Form", was distributed during the Singapore Maritime Week 2012, as well as to the overseas maritime community. To date, there have been over 200 shipping transactions made using the SSF, which include sales and purchases by leading companies such as Neptune Orient Lines Limited (NOL), Pacific Carriers Limited (PCL) and IMC Industrial.

On 8 April 2013, a book entitled "The Sale of Ships under the Singapore Form" was launched. Written by Institute of Maritime Law Director, Filippo Lorenzon, and his former colleague, Charles Debattista, the book is the most comprehensive analysis of the Singapore Ship Sale Form and all implications of its clauses. The book launch, hosted by LexisNexis Singapore and SMF, was attended by more than 90 maritime professionals including shipowners, arbitrators, shipping lawyers, shipbrokers and charterers.

Endorsed by the Federation of ASEAN Shipowners Association (FASA) and the Asian Shipowners' Forum (ASF), the SSF has continued gaining momentum among Asian and global maritime players.



"A Guide to the Singapore Ship Sale Form" publication



Launch of the book "Sale of Ships Under The Singapore Form" in 2013

# SINGAPORE AS A NEW SEAT OF MARITIME ARBITRATION

In November 2012, the Baltic and International Maritime Council (BIMCO) announced the recognition of Singapore as an official seat of arbitration to represent the Asia region for dispute arising under BIMCO contracts.

BIMCO is the largest international shipping organisation, with members from more than 120 countries, and 70 per cent of the world's contracts for maritime trade use BIMCO standard forms.

As such, the inclusion of Singapore, alongside well-established maritime cities, London and New York, as named seats for maritime arbitration was a milestone moment.

This recognition by BIMCO, the renowned shipping documentation expert, also meant that Singapore

had gained international recognition as a key node of the global maritime network. This was a sentiment echoed by The Honourable The Chief Justice Sundaresh Menon, in his keynote address at the SCMA annual conference in September 2013, where he highlighted that BIMCO's decision to include Singapore as the third venue in its widely used Standard Dispute Resolution Clause represented a vote of confidence in Singapore.

In the lead up to this announcement, SMF and the Singapore Chamber of Maritime Arbitration (SCMA) had worked closely with BIMCO since May 2012 to prepare a new Singapore Arbitration Clause for incorporation into the existing BIMCO Dispute Resolution Clause that would appear in all new and revised BIMCO contracts.



The Honourable The Chief Justice Sundaresh Menon speaking at the SCMA conference in 2013 on Singapore as a new seat of arbitration



SMF was actively involved in the drafting of the standard clause and the negotiation in London.

This development was made possible, in part, by the reconstitution of SCMA as a separate entity from SIAC on 1 May 2009.

After its reconstitution, SCMA moved away from the administered model of arbitration and adopted an arbitration framework that was more reflective of the needs of the maritime community. This was a move that found acceptance with the maritime community and it was a catalyst for the emergence of Singapore as a seat in international maritime arbitration.

The number of maritime arbitration caseload has been increasing steadily since then, with more than 50 per cent of the parties that are involved in registered disputes using SCMA rules, not being based in Singapore.





# JOURNEY BEYOND

SMF will continue to explore new ways to create synergies within the maritime industry. There will be challenges. There will be opportunities. With the support of our maritime partners in the public and private sectors, we will strive to achieve even more in this voyage together.

“ SMF has been an invaluable partner in providing industry feedback to the Government, and driving initiatives to promote Singapore as an international maritime centre. I look forward to even stronger collaboration in the coming years.”

Mr Lui Tuck Yew / Minister for Transport

“ As a private sector-led organisation, SMF has stayed true to its mandate of engaging the industry on activities to promote Singapore as a leading international maritime centre, and develop talent to support the maritime community. The MaritimeONE Scholarships, which it administers on behalf of the company sponsors, is one good example.”

Mr Teo Siong Seng / Managing Director, Pacific International Lines (Pte) Ltd  
& Chairman, Singapore Maritime Institute



“In line with the growth of Singapore’s maritime industry, it is crucial to provide a framework for maritime arbitration which is responsive to the maritime community’s needs. To that end, SMF has played an important role in spearheading the establishment of the Singapore Chamber of Maritime Arbitration in 2004, and subsequent reconstitution in 2009, to enhance Singapore’s arbitration service.”

**Mr Goh Joon Seng** / Chairman,  
Singapore Chamber of Maritime Arbitration

“Our work with SMF over the years has been a rewarding partnership. Apart from efforts to interest the young in our industry through MaritimeONE initiatives, we have also, together with SMF, engaged the maritime community in flying the Singapore flag high at major maritime trade shows locally and overseas.”

**Mr Wong Weng Sun** / President,  
Association of Singapore Marine Industries



# MILESTONES

# 2009

## ► MaritimeONE Secretariat (1 January)

SMF assumed Secretariat responsibilities for the MaritimeONE (Outreach Network) initiative.

## ► SMF New Year Cocktail Reception (8 January)

SMF's annual new year cocktail reception, attended by 200 maritime leaders and graced by the Minister for Transport and Second Minister for Foreign Affairs, was held at the Sentosa Pavilion. Copies of the SMF Five-Year (2004 to 2008) commemorative publication, *SMF: Steering the Maritime Industry*, were distributed at the event. Earlier in the afternoon, the MPA and SMF Board of Directors, as well as members from the SMF's Advisory Panel, enjoyed a game of golf at Sentosa's Serapong Golf Course.

## ► MaritimeONE@Campus and MaritimeONE Challenge (3 February)

In collaboration with the Wee Kim Wee School of Communication and Information at the Nanyang Technological University (NTU), SMF presented two maritime challenges to students taking the module on *Creative Strategies*. Tasked to conceptualise marketing strategies to make maritime careers more appealing to youth, NTU students proposed various ways to create greater awareness of, and interest in, the maritime industry.

## ► Launch of Young Executives and Students (YES) Club (16 February)

The Club for Young Executives and Students (YES) was formed to provide a platform for young maritime professionals to stay connected to the maritime community and alumni networks.

## ► NUS Career Fair (12 February) & NTU Civil and Environmental Engineering (CEE) Mini Job Fair (19 February)

SMF facilitated booth space for maritime companies in the campus recruitment fairs at the National University of Singapore (NUS) and NTU.

## ► Maritime Knowledge Shipping Session (26 February)

Targeted at maritime partners and insurance practitioners, the first seminar on risk assessment was conducted to keep participants up-to-date with developments on marine insurance in the maritime industry.

## ► Career & Education Exhibition 2009 (5–8 March)

SMF hosted a Maritime Pavilion at the Suntec Convention Centre to showcase the diverse careers available in the maritime industry.

## ► Sea Asia 2009 (21–23 April)

For the first time since its inception in 2007, *Sea Asia* was positioned as the anchor event of the Singapore Maritime Week. The theme for *Sea Asia 2009* was "The Asian Voice in World Shipping—Clearer and Stronger."

## ► Reconstitution of Singapore Chamber of Maritime Arbitration (SCMA) (1 May)

In May 2009, the Singapore Chamber of Maritime Arbitration (SCMA) was reconstituted as a separate entity from the Singapore International Arbitration Centre (SIAC).

## ► Institute of Maritime Law – 1<sup>st</sup> Singapore Short Course (18–29 May)

Attended by 16 delegates from P&I Clubs, insurance companies and major law firms active in the field of maritime law, the two-week course offered participants



Sea Asia conference 2009





Nor-Shipping 2009



Mr Roland Tan, Director of SMA, at the launch of the SMA-MaritimeONE Scholarship

intensive training on maritime law, purpose-built for the needs of the Asian legal market.

► **Singapore Pavilion at Nor-Shipping 2009 (9–12 June)**

SMF, together with ASMI, led a delegation of 13 maritime-related companies to Oslo, Norway, to showcase Singapore's spectrum of auxiliary maritime services to the international maritime community. SMF also hosted the Singapore Nite @ Nor-Shipping networking reception for 350 guests.

► **Maritime Knowledge Shipping Session (16 July)**

The topic of the second seminar was *Understanding Piracy*.

► **MPA and MaritimeONE Scholarship Awards Ceremony (3 August)**

Seventeen MaritimeONE Scholarships, totalling a commitment of \$438,500, were awarded to new scholars at the National Museum of Singapore.

► **Maritime Knowledge Shipping Session (1 October)**

The theme of the third seminar was maritime dispute resolution.

► **MaritimeONE Human Resource Seminar and Forum (25 November)**

The event, spearheaded by SSA and jointly organised by SMF, MPA and ASMI, was attended by over 80 maritime professionals and HR practitioners who discussed long-term recruitment strategies for the maritime industry.

► **Launch of SMA-MaritimeONE NCC Scholarship initiative (4 December)**

The one-day programme for NCC secondary school cadets, jointly organised by the Singapore National Cadet Corps (NCC), SMA and SMF, saw 160 cadet officers from the NCC Leadership Camp participating in an experiential programme, *Maritime Experience @ SMA*. The SMA-MaritimeONE NCC Scholarship initiative, open to NCC cadets in 2010, was launched at the evening reception, *A Maritime Night with NCC*.

► **Bursaries**

SMF awarded six student bursaries.

► **Year-long Outreach Activities**

SMF visited eight junior colleges (JCs) to introduce the wide spectrum of maritime career options available. To encourage students to apply for the MaritimeONE scholarships, SMF conducted tea talks and presentations at Singapore Polytechnic and NTU.

# MILESTONES

# 2010



Maritime leaders at a dialogue session to present the new Ship Sale Form proposal



Professor Tommy Koh, Ambassador-at-Large at the Ministry of Foreign Affairs, giving a talk at the Maritime Leaders Speaker Series

## ► **SMF New Year Cocktail Reception (8 January)**

SMF's newly-appointed Chairman, Mr Michael Chia, welcomed the incoming SMF Board Members and paid tribute to the outgoing Chairman, Mr S S Teo.

## ► **SMF Presentation at the MPA Workplan Seminar (8 February)**

SMF's Chairman delivered a presentation, entitled *Snapshots of the Singapore maritime sector and responses from SMF*, at the MPA Workplan Seminar held at the JTC Summit Theatre.

## ► **The Lloyd's Register Educational Trust (LRET) Visit to Singapore (19 February)**

SMF hosted and facilitated meetings for Mr Michael Franklin, Director of The Lloyd's Register Educational Trust, during his official visit to Singapore. The LRET (now known as the Lloyd's Register

Foundation) is one of the major sponsors for the MaritimeONE Scholarship programme.

## ► **Maritime Knowledge Shipping Session (10 March)**

The topic of the first session in 2010 was on marine insurance, touching on international trade transactions and General Average incidents, as well as marine cargo recoveries.

## ► **Maritime Learning Journey (25 March)**

During SMF's first Maritime Learning Journey, 40 maritime undergraduates were given the opportunity to visit restricted areas such as the Port Operations Control Centre 2 (POCC2) and the Pasir Panjang Port Terminal.

## ► **Maritime Professionals Postcard Series (March)**

Designed and conceptualised by NTU students during

SMF's MaritimeONE@Campus Challenge in 2009, the 90,000 postcards, featuring six real-life maritime professionals, were circulated at cafes, libraries and entertainment hotspots.

## ► **The MaritimeONE Video Challenge on STOMP (March–April)**

Five outstanding video productions from 105 first-year student film submissions from Singapore Polytechnic were featured on the STOMP website in SMF's six-week long online marketing campaign, *The MaritimeONE Video Challenge – People's Choice*.

## ► **Launch of the Amazing Maritime Race (25 April)**

The inaugural four-hour Amazing Maritime Race saw 856 participants take off from Fullerton Lighthouse on Fort Canning Hall to Marina South Pier in teams of

four, racing around Singapore to solve clues, complete tasks and answer questions on Singapore's maritime industry and heritage.

## ► **Singapore Maritime Week 2010 Photography Competition and Exhibition (21–25 April)**

The photography competition, *Our Maritime Moments through Your Lens*, organised by ASMI, MPA, SMF and SSA, involved field trips to the southern islands of Singapore and Raffles Lighthouse. Over 600 submissions were received. Prizes worth \$10,000 were presented to the photographers of winning entries which were displayed in a lighthouse-themed exhibition at VivoCity from 21 to 25 April 2010.

## ► **New Ship Sale Form (27 April)**

The new Ship Sale Form proposal was presented to 120 maritime professionals in a



Lianhe Zaobao write-up on the increasing maritime presence in Asia

dialogue session moderated by Mr David Chin, Executive Director of SMF, and graced by Tan Sri Frank Tsao, Founder and Senior Chairman of IMC.

▶ **Sea Asia 2011 Launch Party (27 April)**

Over 150 sponsors, partners and exhibitors celebrated the launch of *Sea Asia 2011*.

▶ **Institute of Maritime Law – 2<sup>nd</sup> Singapore Short Course (17–28 May)**

A total of 21 professionals from major law firms, shipping companies and marine insurance companies attended the course.

▶ **Posidonia 2010 (7–11 June)**

ASMI and SMF led a contingent of 15 Singapore companies to the biennial mega-maritime show, *Posidonia*, held in Athens, Greece.

▶ **MPA and MaritimeONE Scholarship Awards Ceremony (3 August)**

In 2011, 21 students were awarded the MaritimeONE scholarships.

▶ **4<sup>th</sup> Maritime Leaders Speaker Series (MLSS) – Professor Tommy Koh (27 August)**

Professor Tommy Koh's talk on *Singapore and the sea: Strategic significance and career opportunities for young Singaporeans*, was attended by more than 300 students and maritime professionals.

▶ **Maritime Knowledge Shipping Session (1 September)**

The second session was on "Classification of Ships & Principal Risks".

▶ **MaritimeONE Logo Design Challenge with Singapore Polytechnic (6 September)**

SMF partnered with 102 third and fourth-year media and communication students at Singapore Polytechnic to create a new MaritimeONE logo.

▶ **The MaritimeONE Makeover Challenge (13 October)**

NTU undergraduates in the copywriting class conceptualised maritime print advertisements for SMF.

▶ **Maritime Commercial Challenge (October–November)**

SMF worked with 23 NTU students in Broadcast & Cinema Studies to develop maritime commercials.

▶ **Maritime Knowledge Shipping Session (3 November)**

The third seminar was on the investigation of marine bulk cargo, liquid cargo and fire claims.

▶ **Media Partnerships (August–November)**

SMF, in partnership with *Lianhe Zaobao*, developed three maritime advertorials featuring prominent maritime leaders. Advertorials were also placed in *TODAY* and *The New Paper*.

▶ **YES Team Bonding 2010 (6 November)**

The inaugural YES Team Bonding event was held at Labrador Park.

Over 80 maritime students took part in a series of challenging activities that tested their team spirit, wit and strength.

▶ **Maritime Night with NTU MSc Maritime Studies students (8 November)**

At a dinner for NTU's Master of Science in Maritime Studies students, three distinguished speakers shared their insights and experiences in the maritime industry.

▶ **Maritime Youth Day 2010 (1 December)**

The inaugural event was attended by 160 NCC students aged 15 to 18 years. The cadets were ferried to Pulau Hantu for a series of fun-filled outdoor activities, followed by a guided tour of SMA at Singapore Polytechnic and a dinner reception at Raffles Marina.

▶ **YES Club Year-End Gathering (29 December)**

Over 180 maritime students congregated at Movida at St James Power Station to network with their peers.

▶ **Bursaries**

SMF awarded seven student bursaries.

▶ **Year-long Outreach Activities**

SMF visited six JCs, and conducted scholarship publicity presentations at Singapore Polytechnic and NTU.

# MILESTONES

# 2011



## ▶ SMF New Year Cocktail Reception/ Launch of Singapore Ship Sale Form (6 January)

Over 300 maritime leaders attended the event at the Sentosa Pavilion. SMF's Chairman officiated at the launch of the Singapore Ship Sale Form at this event.

## ▶ Translated Guidance Documents of the Singapore Ship Sale Form (3 March)

SMF launched two translated guidance documents in Chinese and Japanese for the Singapore Ship Sale (SSF) form on its website as complementary references for the top management to better understand the SSF in their native languages.

## ▶ SMU Industry Awareness Talk (18 March)

SMF conducted the inaugural maritime industry awareness talk

for 100 SMU undergraduates. Three speakers from the port operations, shipbroking and marine insurance sectors shared their experiences and highlighted career advancement prospects.

## ▶ Maritime Knowledge Shipping Session (28 March)

The first session was on "Asset Play and Dispute Resolution".

## ▶ SMF Strategic HR & PR Networking Session (29 March)

This inaugural networking session was attended by over 30 HR and PR partners.

## ▶ Collaboration with NTU - The MaritimeONE Choice (7 April)

SMF collaborated with students from NTU's Wee Kim Wee School of Communication and Information to formulate marketing campaigns to promote maritime careers.

## ▶ Sea Asia 2011 (12–14 April)

Over 12,000 participants attended *Sea Asia 2011*, launched by Deputy Prime Minister and Defence Minister Teo Chee Hean at Marina Bay Sands.

## ▶ Sea Asia Youth Tour 2011 (14 April)

Over 100 students from institutions of higher learning toured the mega-maritime exhibition at *Sea Asia 2011*, and was addressed by Mr David Chin, Executive Director of SMF, on the role of Singapore's maritime sector in the Singapore economy.

## ▶ MaritimeONE Commercial Challenge – People's Choice on STOMP (29 April)

This online marketing campaign on the STOMP website featured maritime television and radio commercials conceptualised by students from NTU's Wee Kim Wee School of Communication and Information, and Temasek

Polytechnic's School of Business Communications and Media Management. The contest was held from 7 March to 25 April, and drew a total of 31,236 votes from the public who voted for their favourite commercials.

## ▶ Institute of Maritime Law - 3<sup>rd</sup> Singapore Short Course (16–27 May)

The course involved 21 participants.

## ▶ Nor-Shipping 2011 (24–27 May)

SMF and ASMI led a contingent of 13 maritime-related companies to Oslo, Norway, as part of the Singapore Pavilion at *Nor-Shipping*.

## ▶ Marine Insurance & Maritime Networking event (8 June)

Co-organised by SMF and the General Insurance Association of Singapore (GIA), this inaugural event brought together 130 marine insurers and maritime players.



Maritime Studies fresh graduates at the Industry Welcome Reception

► **Maritime Knowledge Shipping Session (21 June)**

The second session was on research analysis and maritime arbitration.

► **5<sup>th</sup> Maritime Leaders Speaker Series (MLSS) and the NetworkONE Reception (22 June)**

Over 200 students attended the event involving HR representatives of maritime companies.

► **Industry Welcome Reception (14 July)**

This inaugural event, to congratulate 123 maritime graduands on the successful completion of their maritime education and to welcome them into the workforce, was held at The Fullerton Hotel Singapore. Mr Michael Chia, Chairman of MaritimeONE and SMF, delivered the welcome address.

► **Talk on the Panama Canal (15 July)**

The talk, jointly organised by SMF and SMA, was delivered by Mr Alberto Aleman, Administrator of the Panama Canal Authority, to 270 maritime professionals and students at SMA at Singapore Polytechnic. His Excellency, Jose Antonio Ruiz Blanco, Ambassador of the Republic of Panama, graced the occasion.

► **MaritimeONE Scholarship Awards Ceremony (12 August)**

A total of 34 students were awarded the MaritimeONE Scholarships while seven students received TMSS and SAIL Scholarships.

► **Maritime Knowledge Shipping Session (8 September)**

The third session was on damage and risk analysis.

► **MaritimeONE Scholars' Induction Programme (October–December)**

MaritimeONE scholars attended a full-day maritime business workshop to equip themselves with a macro-view of the maritime sector, concluding with an exclusive guided tour to the Swire Marine Training Centre in Loyang and the PSA Terminal at Tanjong Pagar.

► **Maritime Knowledge Shipping Session (1 November)**

The fourth session was on claims handling and P&I Clubs.

► **Maritime Youth Day (30 November)**

Organised by SMF, SMA and the NCC, the Maritime Youth Day 2011 engaged over 160 cadets in a fun-filled outdoor programme at Pulau Hantu, incorporated into the two-week long NCC Cadet

Officer Course, that concluded with a dinner reception at the InterContinental Singapore.

► **SMF Strategic HR & PR Networking Session (8 December)**

SMF's second networking session was attended by more than 20 HR and PR partners.

► **YES Club Year-End Gathering (16 December)**

YES Club members gathered at Titanium at the Esplanade for their annual year-end gathering.

► **Bursaries**

SMF awarded 14 student bursaries.

► **Year-long Outreach Activities**

SMF visited eight JCs, and conducted presentations at Singapore Polytechnic and NTU.



# MILESTONES

# 2012

## ► SMF New Year Cocktail Reception (12 January)

Over 300 maritime leaders gathered at Sheraton Towers Singapore for this event. During the event, Mr Michael Chia was officially re-appointed Chairman of the SMF Board for a second term.

## ► Maritime Postcards – Temasek Polytechnic students (29 February)

Twenty third-year students in the module on Promotions & Campaigns at Temasek Polytechnic's School of Business accepted SMF's challenge to develop marketing campaigns to promote maritime careers and MaritimeONE scholarships. The most creative of three advertisements were subsequently adapted and distributed as postcards at locations popular among young people.

## ► Maritime Knowledge Shipping Session (7 March)

The first session was on the topic of *Oil Spills & Pollution*.

## ► Assignment for Temasek Polytechnic students in the Advanced Journalism module (13 March)

Fifty third-year students from the School of Business, Temasek Polytechnic, produced a special four-page maritime supplement featuring young maritime professionals. During Temasek Polytechnic's *MediaBiz Awards* held on 13 March, cash prizes and certificates were awarded to teams with the top four most outstanding works.

## ► Maritime Youth Conference (13 March)

The inaugural Maritime Youth Conference with the theme, *An Eye on the Future*, was jointly organised by SMF and SSA at the Marina Mandarin Singapore.

Ambassador Mary Seet-Cheng, was the Guest-of-Honour.

## ► Maritime Tea Talk at SMU (16 March)

Over 60 undergraduates attended the session featuring three maritime professionals in the areas of port operations, marine insurance and shipbroking.

## ► MaritimeONE scholarships and maritime careers on radio (19 March, 21 March)

SMF launched a radio campaign on 98.7FM and 93.8FM soon after the announcement of the A-level results. Winning maritime commercials created by students from the Business School at Temasek Polytechnic were broadcast. Two young maritime professionals, Mabel Goh and Mohamad Shahril bin Zainuddin, also shared their stories on how the MaritimeONE scholarships provided them with a headstart in the maritime community.

## ► Assignment for students from the National University of Singapore (NUS) Business School (14 April)

Seventeen groups of students from NUS Business School developed marketing campaigns to increase the appeal of maritime academic courses and careers. Nine shortlisted teams were awarded cash prizes and certificates.

## ► Maritime Careers Booth at Singapore Maritime Week Exhibition (16–22 April)

The booth featured maritime advertisements and videos created by students.

## ► Sea Asia 2013 Launch Party (24 April)

Over 180 sponsors, maritime partners and exhibitors celebrated the launch of *Sea Asia 2013* at Suntec Singapore.



Posidonia 2012



Secondary school students at the Singapore Maritime Gallery for the Maritime Open House

▶ **Launch of “A Guide to the Singapore Ship Sale Form” (25 April)**

This publication was launched during the Singapore Maritime Week as part of SMF’s marketing efforts to heighten awareness of the SSF to the maritime community.

▶ **Institute of Maritime Law – 4<sup>th</sup> Singapore Short Course (14–25 May)**

The course was attended by 25 delegates.

▶ **Maritime Knowledge Shipping Session (30 May)**

The second session was on the topic of container terminals.

▶ **Singapore Pavilion at Posidonia 2012 (4–8 June)**

Together with ASMI, SMF led seven companies as part of the Singapore Pavilion to *Posidonia* 2012 in Athens, Greece.

▶ **Marine Insurance & Maritime Networking Event (15 June)**

SMF partnered GIA to co-host the second networking event attended by over 100 maritime insurance practitioners and professionals.

▶ **SMF Friendly Golf Game 2012 (26 June)**

The SMF Friendly Golf Game 2012, held at the Garden course of the Tanah Merah Country Club, was organised to thank the SMF Board and Advisory Panel Members, MPA Board Members, former SMF Board Members and strategic partners for their support. Twenty maritime leaders participated in the pre-golf lunch and game.

▶ **Singapore Time Charter Party (STCP) Form: Public Consultation (12 July)**

Organised jointly by SMF and SSA, this public consultation session attracted 90 participants from diverse maritime industries. The session was the first public presentation of the proposed alternative to existing Time Charter Party forms.

▶ **Release of the SSF Editor (25 July)**

A new edition of the Charter Party Editor (CPE) programme, the SSF Editor, was released to cater to the needs of low-volume users and non-subscribers of

the current CPE programme and maritime partners who could be interested in the SSF.

▶ **MaritimeONE Scholarship Awards Ceremony (18 August)**

A total of 30 MaritimeONE Scholarships, 11 TMSS and one SAIL scholarship were awarded at the event at the Swissotel Merchant Court.

▶ **SMF Strategic HR & PR Networking Session (23 August)**

Over 30 HR and PR professionals attended the networking session.

▶ **Maritime Knowledge Shipping Session (29 August)**

The third session was on the topic of maritime security.

▶ **Maritime Open House (18 October)**

More than 1,200 upper secondary school students participated in the Maritime Open House, a two-part programme comprising a Career Awareness Seminar and Maritime Learning Journeys.

▶ **MaritimeONE Teacher Outreach (31 October)**

This inaugural event involved 46 teachers from 36 schools in a half-day learning journey that included visits to the Singapore Maritime Gallery and Raffles Lighthouse.

▶ **Maritime Knowledge Shipping Session (7 November)**

The fourth session was on global trends in marine hull and cargo insurance.

▶ **YES Club Year-End Gathering (14 December)**

More than 90 young maritime executives and students gathered at the Aquanova Restaurant Bar at River Valley Road to celebrate an early Christmas.

▶ **Bursaries**

SMF awarded 26 student bursaries.

▶ **Year-long Outreach Activities**

SMF visited nine JCs and conducted presentations at Singapore Polytechnic, NTU, NUS and SMU. SMF also developed a scholarship marketing video for screening during the various school talks and fairs.

# MILESTONES

# 2013



Maritime skit, "The Project", a collaboration with The Necessary Stage

► **SMF New Year Cocktail Reception (10 January)**

About 250 maritime leaders gathered at the Regent Singapore to usher in the new year.

► **Maritime Skit Collaboration with The Necessary Stage (8 January – 27 May)**

SMF commissioned a Singapore-based theatre company, The Necessary Stage, to conceptualise and produce a maritime skit entitled, "The Project", which travelled to 38 secondary schools, reaching out to 28,860 students.

► **Maritime Knowledge Shipping Session (6 March)**

The first session of the year was on *The Ins and Outs of Bills of Lading*.

► **Maritime Tea Talk at SMU (19 March)**

Undergraduates from SMU's School of Economics were invited to the Maritime Tea Talk where industry veterans shared their experiences and discussed career opportunities.

► **Maritime Careers Booth at Singapore Maritime Week Exhibition (1 – 7 April)**

SMF supported the event with a maritime careers booth at the exhibition.

► **Maritime Campus at Victoria Junior College (5 April)**

Students at the Maritime Campus event held at Victoria Junior College (VJC), visited a maritime exhibition and were encouraged to sign up for a career-cum-education talk featuring representatives from MPA, SMF and ASMI, as well as MaritimeONE scholars who were VJC alumni.

► **Launch of the "Sale of Ships under the Singapore Form Book" publication (8 April)**

More than 90 maritime professionals attended the launch of the publication, which is the most comprehensive analysis of the Singapore Ship Sale Form and all implications of its clauses.

► **Sea Asia 2013: The Asian Voice in World Shipping (9 – 11 April)**

*Sea Asia 2013*, attended by 13,167 participants from 68 countries, was held at Marina Bay Sands and officially opened by Mr Tharman Shanmugaratnam, Deputy Prime Minister and Minister for Finance. SMF also organised the Singapore Pavilion reception, attended by over 400 guests, on 9 April.

► **Sea Asia Youth Tour 2013 (11 April)**

The *Sea Asia* Youth Tour 2013, involving 200 young people from

five tertiary institutions, provided a platform for students to interact with industry professionals.

► **Maritime Tours (April – December)**

Developed by SMF in partnership with the Society of Tourist Guides (Singapore), the by-invitation tour targeted top maritime management executives and sought to enlighten industry players on Singapore's maritime heritage, and SMF's role in the maritime industry. A total of five tours were conducted.

► **Institute of Maritime Law – 5<sup>th</sup> Singapore Short Course (13 – 24 May)**

The fifth edition of this course involved 22 participants.

► **Maritime Knowledge Shipping Session (22 May)**

The theme for the second session was *A Global View of Today's Marine Insurance Markets*.



Launch of the "Sale of Ships under the Singapore Form Book" publication



Nor-Shipping 2013

► **Maritime Open House (28 May)**

After a successful run in 2012, the Maritime Open House engaged 320 secondary school students by exposing them to all things maritime through a drama skit, presentations and learning journeys.

► **Nor-Shipping 2013 (4 – 7 June)**

SMF and ASMI led a contingent of seven maritime-related companies to Oslo, Norway.

► **Marine Insurance & Maritime Networking Event (12 July)**

SMF partnered GIA to co-host the third networking event attended by 120 maritime insurance practitioners and professionals.

► **MaritimeONE Scholarship Awards Ceremony (14 August)**

Twenty companies sponsored 42 MaritimeONE scholarships.

► **Industry Welcome Reception (27 August)**

This annual reception allows new maritime graduates to interact with professionals from the maritime industry. The event included a dialogue session with maritime professionals, and was well-attended by more than 100 guests.

► **Maritime Knowledge Shipping Session (28 August)**

The third session was on dispute resolution.

► **BSc in Maritime Studies Graduates Get-Together (24 September)**

A total of 120 graduates from the Bachelor of Science in Maritime Studies programme at the Nanyang Technology University gathered at the Shuffle Bistro Bar.

► **SMF Golf Friendly and Lunch Session (25 October)**

The SMF Golf Friendly and Lunch Session organised to show SMF's appreciation to current and past Board and Advisory Panel Members, MPA Board Members, and strategic partners for their continuous support towards SMF, was held at the Sentosa Golf Club, Serapong Course, on 25 October 2013.

► **SMF Strategic HR and PR Networking Session (19 November)**

Over 50 HR and PR professionals from the maritime industry attended the afternoon tea event at the Ninethirty restaurant at the Esplanade.

► **Maritime Knowledge Shipping Session (20 November)**

The final session of the year touched on Hull & Machinery Insurance.

► **Bursaries**

SMF awarded 23 student bursaries.

► **Year-long Outreach Activities**

SMF visited six JCs and conducted presentations at Singapore Polytechnic, NTU, NUS and SMU.



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