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Press Release

NEW WEBSITE TO CONSOLIDATE OPPORTUNITIES IN THE SINGAPORE MARITIME INDUSTRY FOR STUDENTS AND JOBSEEKERS

An initiative under the Maritime Singapore Connect Office set up by the Maritime and Port Authority of Singapore to complement efforts by the Sectoral Tripartite Committee for Transport (Sea) to attract more Singaporeans to join the maritime industry

Singapore, **5 July 2017** – Students and jobseekers can now look to a new website (www.maritimesgconnect.com) by the Maritime Singapore Connect (MSC) Office for information on all things maritime – from education and career options, to the scholarships and management trainee programmes offered by maritime employers in Singapore.

Apart from videos and feature stories to help provide a better understanding of the careers and opportunities in the maritime industry, the public can also look to upload their resumes as an indication of their interest in internships or jobs. Maritime companies can use the website as a tool to contact interested candidates whenever a suitable role arises.

Although access to the resume database is free for maritime companies with a registered account, to protect jobseekers' confidentiality, the system is designed to allow employers to view the resume only after the individual consents to a request made by the company for the position they are recruiting for. Maritime companies in Singapore could also leverage on this new online platform to publicise internship, job, scholarship and management trainee programmes without cost.

More than 160 tertiary students were given an overview of the new website earlier today at the 4th Singapore Maritime Dialogue event hosted by Dr Lam Pin Min, Senior Minister of State, Ministry of Transport and Ministry of Health. The event was organised under the MaritimeONE framework – a student outreach effort by the Maritime and Port Authority of Singapore, the Singapore Maritime Foundation, the Singapore Shipping Association and the Association of Singapore Marine Industries.

"As a key economic pillar contributing to 7 per cent of our nation's Gross Domestic Product, Maritime Singapore today already offers a diverse range of maritime careers in both seafaring and shore-based roles. With automation and digitalisation likely to transform the industry, we will need people from an even wider talent pool across various specialisations," said Mr Andrew Tan, Chief Executive of MPA, and SMF Board member, "This is where the Maritime Singapore Connect Office plays a key role as a one-stop centre providing useful information on the maritime industry and career opportunities."

Mr David Chin, Executive Director of SMF, said, "Over the past 18 months, the MSC Office has built a wide network of partnerships across various government agencies, schools and career centres, industry associations, maritime employers, and maritime training service providers. The support received has been instrumental in our work of connecting students and jobseekers with maritime opportunities."

He added, "In developing the new Maritime Singapore Connect (MSC) website, we engaged our industry partners and schools on the content and features so it would be relevant and useful for all parties. Feedback has been very positive and more than 200 students and jobseekers have deposited their resumes so far. The MSC Office has also been working directly with maritime companies on their talent attraction efforts and we are looking to further identify areas of opportunities to develop Maritime Singapore's manpower capabilities."

Singapore was named the top maritime capital of the world for the third consecutive time in the Menon Report released in April 2017. The study by Norwegian consultancy firm Menon Economics surveyed more than 250 industry experts globally. The Port of Singapore was also recently named the best seaport in Asia for the 29th time, at the 2017 Asia Freight, Logistics and Supply Chain Awards (AFLAS).

The maritime industry is one of 23 sectors highlighted for focus under the national SkillsFuture initiative.

END

Attached: Factsheet on the Maritime Singapore Connect Office

NOTE TO EDITORS

Key features of MSC Website

- Companies can browse resumes, publicise scholarships and job openings; as well as share videos and feature stories
- Students and jobseekers can submit resumes
- Access to maritime education, careers and feature stories
- Calendar of maritime events for students and jobseekers
- Maritime social media posts and YouTube channel

ABOUT SINGAPORE MARITIME FOUNDATION

Established in 2004, the Singapore Maritime Foundation (SMF) is a private sector-led organisation that aims to develop and promote Singapore as an International Maritime Centre (IMC). As the representative voice for the commercial players of the maritime industry, SMF seeks to forge strong partnerships with the public and private sectors of the maritime industry. SMF spearheads initiatives to promote the diverse clusters of the maritime industry in Singapore and at international frontiers, and to attract young talents to join the sector. SMF is directed by its Board of Directors which comprises prominent leaders in the Singapore maritime community.

For details, please visit www.smf.com.sg.

ABOUT MARITIME SINGAPORE CONNECT OFFICE

The Maritime Singapore Connect (MSC) Office was set up with a \$4 million commitment by the Maritime and Port Authority of Singapore in 2016 to complement efforts by the Sectoral Tripartite Committee for Transport (Sea) to attract more Singaporeans to join the maritime industry, following feedback from the industry.

The unit under the Singapore Maritime Foundation (SMF) works on various fronts to elevate profiling efforts of the maritime industry, connect students and jobseekers to maritime opportunities, and provide Singaporeans with easy access to maritime careers, education and training opportunities.

As a central node connecting maritime employers, industry associations, schools and government agencies on all things maritime, the MSC Office offers maritime-related education and career guidance, links the industry with schools for internship and job opportunities, and organises outreach events and publicity campaigns.

For details, visit www.maritimesgconnect.com or email us at msc@sgmf.com.sg.

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Maritime Singapore Connect (MSC) Office Factsheet



The Singapore maritime industry is diverse and dynamic, and offers multiple pathways to a rewarding and enriching maritime career. However, the challenge lies in reaching out effectively to students and jobseekers when the pool of information resides with different parties depending on the individual's area of interest.

To address this, the Maritime Singapore Connect (MSC) Office was set up in 2016 with a \$4 million commitment from the Maritime and Port Authority of Singapore. The unit under the Singapore Maritime Foundation (SMF) complements efforts by the Sectoral Tripartite Committee for Transport (Sea) to attract more Singaporeans to join the maritime industry, following feedback from the industry.

The MSC Office serves as a central node connecting maritime employers, industry associations, schools and government agencies on all things maritime for students and jobseekers. It leverages on its network of partnerships to elevate profiling efforts of the maritime industry, connect students and jobseekers to maritime opportunities, and provide Singaporeans with easy access to maritime careers, education and training opportunities.

The new Maritime Singapore Connect website (www.maritimesgconnect.com), launched in July 2017, is one of the engagement channels by the MSC Office. Students and jobseekers now have a one-stop resource on all things maritime – from education and career options, to the scholarships and management trainee programmes offered by maritime employers in Singapore. They could also upload their resumes to indicate interest in internships and jobs, for maritime companies to contact them when there is a suitable opportunity. The website also has videos and feature stories to help provide a better understanding of the careers and opportunities in the maritime industry.

Access to the resume database is free for maritime companies with a registered account, although the system will not release the individual's resume until his/her consent, to protect the jobseeker's confidentiality. Maritime companies in Singapore could also tap on this new online platform to market internship, job, scholarship and management trainee programmes without cost.

Apart from the website, the MSC Office also works with various partners on maritime-related education and career guidance matters, linking the industry to schools for internship and job opportunities, and organising outreach events and publicity campaigns.

The MSC Office also leverages on its network of partnerships to identify opportunities and areas of need to help maritime companies in Singapore in their manpower profiling and recruitment efforts.

The MSC Office can also be found on the following social media platforms:

Facebook: www.facebook.com/MaritimeSingaporeConnect

LinkedIn: www.linkedin.com/company/the-maritime-singapore-connect-msc-office

Instagram: <u>www.instagram.com/officemsc/</u>

YouTube: MSC Office

Please refer to Page 5 for an overview of the MSC Office's key events.

Overview of Key Events under the Maritime Singapore Connect Office







CONNECTING STUDENTS AND JOBSEEKERS TO MARITIME OPPORTUNITIES



MSC MARITIME INSIGHTS FORUM





MSC CONNEXIONS FORUM



BRINGING PARTNERS TOGETHER ON MARITIME MANPOWER ISSUES

IDENTIFYING AREAS OF OPPORTUNITY FOR MARITIME SINGAPORE







BEING A CENTRAL NODE FOR ALL THINGS MARITIME





MSC CAREER WORKSHOP