

In this issue, we announce the launch of SMF's <u>Own Your Future</u> talent attraction/industry branding campaign, unveil the upgraded <u>MSC Career Portal</u>, and more.

# SMF Launches "Own Your Future" Creative Campaign to Draw Talent and Update Industry Brand

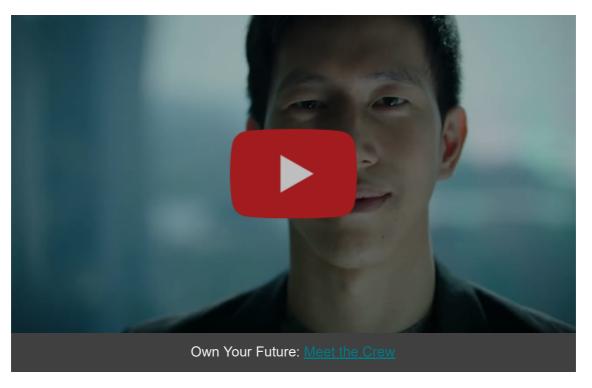
With the support of the industry, SMF has launched a new talent attraction/industry branding campaign, "Own Your Future". An immersive digital campaign, "Own Your Future" showcases an industry that is full of purpose and possibilities, and one that is on the cusp of transformation.

The first phase of the campaign features an interactive <u>Career Purpose Quiz</u> that matches users to the profiles of a <u>maritime data scientist</u> (Klaveness Zerolab), <u>shipping lawyer</u> (Helmsman), <u>crew</u>

<u>executive</u> (PIL), <u>asset management executive</u> (Kuok Maritime Group), and <u>ship financier</u> (Standard Chartered).

Own Your Future now at www.ownyourfuture.sg

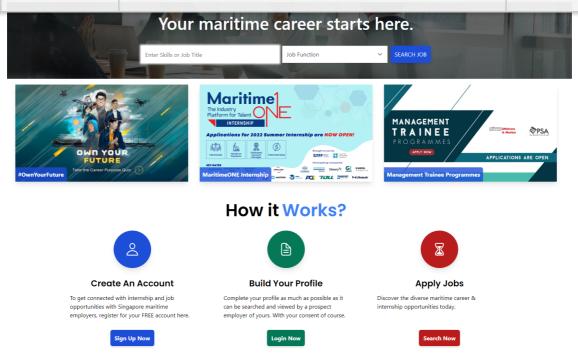




#### **New Maritime Singapore Connect Career Portal**

The new Maritime Singapore Connect Career Portal now features enhanced tools that allow registered employers immediate access to more than 7,000 CVs in the database, while jobseekers can perform more targeteted searches of open roles. Check out the new MSC Career Portal now. Reach out to us at msc@sgmf.com.sg if you require any assistance.

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#### SMF becomes First Partner of the Maritime Just Transition Task Force

The <u>Maritime Just Transition Task Force</u> was founded by the <u>International Chamber of Shipping</u>, the <u>International Transport Workers' Federation</u> and the <u>UN Global Compact</u>.

The Task Force brings together governments, maritime workers' unions and the shipping industry to work towards an equitable green transition in shipping. SMF will contribute to the Task Force's project on skills in maritime.

Read the press release here.



## **Upcoming Programs**

#### Make Your Mark with the MaritimeONE Scholarship

Calling all diploma students and undergraduates. Applications for the 2022 <a href="MaritimeONE"><u>MaritimeONE</u></a>
<a href="mailto:scholarship"><u>scholarship</u></a> are now open till 31 May.

Whether you are keen on pursuing maritime studies or fields such as computing and data analytics, there is an opportunity for everyone looking for a purposeful career.

Unlock your potential with the MaritimeONE scholarship now.







# MAKE YOUR MARK IN MARITIME



Connectivity

**Singapore Maritime Week: Transformation for Growth** 

The event focused on four tracks: Innovation, Sustainability, Talent and Services.

As part of the Singapore Maritime Lecture on the Opening Day, SMF Chairman Mr. Hor Weng Yew hosted a Fireside Chat with the Deputy Prime Minister of Singapore, Mr. Heng Swee Keat.

Watch the replay <u>here</u>.



#### Singapore Joins the Clydebank Declaration for Green Shipping Corridors

At the opening of Singapore Maritime
Week, Minister of Transport and Ministerin-charge of Trade Relations, Mr. S
Iswaran announced <u>Singapore's</u>
participation in the Clydebank <u>Declaration</u>
together with 22 other Signatory States.

#### The Bedrock of Global Seaborne Trade

International conventions allow for the principle of limitation of liability to be applied. These agreements facilitate seaborne trade and are pivotal to its success. In the <u>Asian Shipowners'</u>

<u>Association (ASA)</u>'s <u>article</u>, they break down what international conventions mean for trade.

#### Singapore as a Leading Maritime City- a Roadmap for the Future

On 16 March, the Business Times published an op-ed by SMF Executive Director, Ms. Tan Beng Tee.

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Read the full article **here** (subscription required).



### **Innovation**

#### Maritime Singapore Decarbonisation Blueprint: Working Towards 2050

In response to the recommendations made by the International Advisory Panel on Maritime Decarbonisation-- an initiative led by SMF-- the Maritime and Port Authority of Singapore has released the Maritime Singapore Decarbonisation

Blueprint.

The Blueprint charts long-term strategies that will drive industry-wide decarbonisation efforts.

#### Global Centre for Maritime Decarbonisation (GCMD) awards Ammonia Bunkering Safety Study

The GCMD has called for a study that will ensure the safe handling of ammonia as a bunker fuel.

As an energy-efficient green fuel, the ability to integrate ammonia into shipping has the potential to accelerate the industry's progress in meeting the International Maritime Organization's 2050 decarbonisation goals.

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With over \$20 million expected to be invested into sustainability efforts over the next 10 years, the alliance aims to build a future-ready maritime ecosystem. This includes research centred around decarbonisation, electrification and energy-efficient logistics, among others.

Second Minister for Trade and Industry Mr. Tan See Leng officiated at the launch and <u>delivered an</u> <u>address</u>.



## **Talent**

#### **MSC Maritime Case Summit Grand Finals**

The 3<sup>rd</sup> edition of the MSC Maritime Case Summit capped the Singapore Maritime Week 2022, with teams from the National University of Singapore, Nanyang Technological University, Singapore

Management University and Nanyang Polytechnic crowned champions.

The champions were chosen from an initial 172 students across 43 teams. Participants this year came from diverse fields such as maritime studies, business, accounting, finance, economics, logistics/ supply chain and more.

Read the press release <u>here</u>.

Watch the highlights video <u>here</u>.



#### Launch of MaritimeONE Internship Programme

The <u>MaritimeONE Internship Programme</u> is a collaboration between the SMF and the industry to nurture a maritime-ready talent pool, while providing tertiary students with meaningful exposure to the sector.

We thank CGM CGM, Cosco Shipping, DNV, Drewry, G2 Ocean, Koch Shipping, M3 Marine, Maersk, MMA Offshore, PCL, Toll Group, Transport Capital and Ultrabulk for being our valued partners for the Summer 2022 intake.



#### Seatrade Maritime Podcast: Tan Beng Tee

This International Women's Day, SMF Executive Director Ms. Tan Beng Tee shared with <u>Seatrade</u>

<u>Maritime</u> her experience in the industry. Focusing on the importance of building a strong and diverse

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